

2015 World's Greatest Mother's Day Gospel Bowl Sponsorship

February 10, 2015

Greetings in the mighty name of Jesus! I am **Kathy Lockett**, Founder, Chief Executive Officer, Radio Show Host, and Executive Producer of New Wave Gospel Productions, New Wave Radio, and the World's Greatest Mother's Day Gospel Bowl!

At this time, we are currently preparing for our 28th annual Mother's Day gathering that will be held **Sunday, May 10, 2015 at 4:00 p.m.** The **2015 World's Greatest Mother's Day Gospel Bowl Fest** will take place at **The House of Hope**, located at **752 East 114th Street** in Chicago, Illinois where the **Reverend James T. Meeks** serves as Pastor.

“The New Wave Gospel Board, staff, and supporters are extremely excited again about what the **2015 World's Greatest Mother's Day Gospel Bowl Ever** holds for the ten thousand plus Gospel Music lovers who are expected to be in attendance.

This **28th annual Mother's Day Concert** will offer some old and some new. Everyone is invited to come and experience anointed music ministry featuring three-time Grammy Award winners – **The Mighty Clouds of Joy**, nine-time Stellar Award winners – **Lee Williams & The Spiritual QC's**, two-time Stellar Award winners – **The Jackson Southernaires**, 2015 Stellar Award winners – **Doc McKenzie & The Hi-Lites**, 2015 Stellar Award nominees – **The Gospel Legends**, 2015 Hall of Famer – **Pastor Isaac Lindsey & The Golden Bells**. Some of Chicago's top Gospel Artists will also be there including Guitarist Extraordinaire – **Pastor Criss “Righteous” Johnson of the Shirley Caesar Singers**, **The Victory Travelers**, **Douglas Singers**, **Gospel Crusaders** and **Minister Timothy White and Bishop Michael Gardner** who will lead Praise & Worship; plus a pre-show that will feature **The Sensational Gospel Travelers and Nu Revelation**. This mammoth event will be hosted by **Pastor Isaac Lindsey** of the **Praise in the House Radio and TV Show** and **Evangelist Evelyn Turrentine-Agee**.

We will present many awards during the concert including: the “**Katherine C. Lockett and Claude Jefferson Scholarship Foundation Award**” that will be given to several blessed Chicago area students who plan to pursue a career in music, business, and/or accounting.

Many Gospel pioneers from Chicago and from across the country will also be saluted for the tremendous impact that they have had on American Music as artists, producers, radio announcers, promoters, retailers, publishers, organizers, and Pastors.

All churches, record companies, business entities, organizations, ministries, and individuals who plan to share the **2015 World's Greatest Mother's Day Gospel Bowl Ever** should purchase your tickets now at your usual Chicago area ticket vendors.

There are only a few chance of a lifetime sponsorship packages remaining that will bless all involved to reach a **live audience of more than 10,000 people and a potential radio audience of more than 2,000,000 people**.

Sunday, May 10, 2015 is not far away, so please prayerfully consider securing a New Wave Gospel Productions sponsorship opportunity during this historic event to market your company, organization, artists, and ministry. **The rate information is listed on the next page.**

Thanking you kindly in advance,

Katherine C. Lockett

New Wave Gospel Productions
c/o Kathy Lockett
P. O. Box 7204
Westchester, IL 60154

New Wave Gospel Sales & Marketing (773) 627-8821 or (662) 753-6806 • New Wave Headquarters at (773) 237-0007
E-Mail: NewWaveGospel@netscape.net • Web Site: www.NewWaveGospelProductions.com or www.KathyLockett.com

The 28th Annual World's Greatest Mother's Day Gospel Bowl

OFFICIAL SPONSORSHIP FORM

Estimated Attendees: 9000 to 10,000+

SPONSORSHIP RATES

<u>PLATINUM EXCLUSIVE ADVERTISING PACKAGE</u>	\$7,500.00 (SOLD)
GOLD PACKAGE	\$5,000.00
SILVER PACKAGE	\$3,000.00
BRONZE PACKAGE	\$2,000.00
SCHOLARSHIP PACKAGE	\$1,500.00
RADIO SHOW EXCLUSIVE ONE MONTH SPONSORSHIP PACKAGE	\$1000.00
<u>(1) VENDOR TABLE/SPACE AT WORLD'S GREATEST MOTHER'S DAY GOSPEL BOWL</u>	\$500.00
FULL PAGE OFFICIAL PROGRAM BOOKLET AD with 2 RADIO SPOTS	\$300.00
FULL PAGE OFFICIAL PROGRAM BOOKLET AD ONLY	\$150.00

ALL PRICES ARE SUBJECT TO CHANGE. DEADLINE FOR FINANCIAL CONFIRMATION IS MARCH 7, 2015!

The undersigned agrees to purchase the _____ Sponsorship Package for the during the **28th Annual World's Greatest Mother's Day Gospel Bowl**.

Authorized Signature _____

Name of Business/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone () _____ Fax () _____ Email: _____

Amt. Paid _____ Check No. _____

All sponsorship must be paid in advance!

Please make all business checks, cashier's checks or postal money orders payable to:
New Wave Gospel Productions of the Lockett/Jefferson Scholarship Foundation

New Wave Gospel Productions can not accept any personal checks.

Thank you for your support of New Wave Gospel Productions & Sister Kathy Lockett!!!

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28TH ANNUAL WORLD'S GREATEST MOTHER'S DAY GOSPEL BOWL
OFFICIAL SPONSORSHIP DETAILED INFORMATION

PLATINUM EXCLUSIVE ADVERTISING PACKAGE.....\$7,500.00 (SOLD)

(Includes mentions in all promotions for 90 days, 15 mentions during the live Mother's Day Concert Event, a Scholarship Award in Kathy Lockett's name courtesy of you or the entity that you represent, (30) radio commercials on New Wave Gospel Radio and other select radio stations, (1) vendor table space, (1) full page ad in official program booklet, & Gospel web site ad placement)

GOLD PACKAGE.....\$5,000.00

(Includes mentions in all promotions for 60 days, 10 mentions during the live Mother's Day Concert Event, a Scholarship Award in Kathy Lockett's name courtesy of you or the entity that you represent, (20) radio commercials on New Wave Gospel Radio and other select radio stations, (1) vendor table space, (1) full page ad in official program booklet, web site ad placement)

SILVER PACKAGE.....\$3,000.00

(Includes mentions in all promotions for 30 days, 5 mentions during the live Mother's Day Concert Event, a Scholarship Award in Kathy Lockett's name courtesy of you or the entity that you represent, (15) radio commercials on New Wave Gospel Radio and other select radio stations, (1) vendor table space, (1) full page ad in the official program booklet, web site ad placement)

BRONZE PACKAGE.....\$2,000.00

(Includes mentions in all promotions for 15 days, 3 mentions during the live Mother's Day Concert Event, a Scholarship Award in Kathy Lockett's name courtesy of you or the entity that you represent, (10) radio commercials on New Wave Gospel Radio and other select radio stations, (1) one full page ad in the official program booklet, web site ad placement)

SCHOLARSHIP PACKAGE.....\$1,500.00

(Includes mentions in all promotions for 5 days, 1 mention during the live Mother's Day Concert Event, a Scholarship Award in Kathy Lockett's name courtesy of you or the entity that you represent, (5) radio commercials on New Wave Gospel Radio and other select radio stations, (1) one full page ad in the official program booklet, web site ad placement)

RADIO SHOW EXCLUSIVE ONE MONTH SPONSORSHIP PACKAGE.....\$1000.00

(20) radio commercials on New Wave Gospel Radio

(1) VENDOR TABLE/SPACE AT MOTHER'S DAY GOSPEL BOWL with 4 RADIO SPOTS\$500.00

(1) one vendor table space)

FULL PAGE OFFICIAL PROGRAM BOOKLET AD with 4 RADIO SPOTS.....\$500.00

(1) one full page ad in the official program booklet, (2) radio commercials on New Wave Gospel Radio)

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NEW WAVE GOSPEL PRODUCTIONS HISTORY

On October 16, 1988 New Wave Gospel Productions officially entered the Gospel Music Industry by promoting one of the biggest Gospel concerts of all time. Gospel music lovers and supporters throughout Chicago, Illinois and many from across America shared in the very first New Wave Gospel Productions Concert on this blessed day at the famed UIC Pavillion.

The historic occasion featured the King of Gospel Music, Rev. James Cleveland, The Mighty Clouds of Joy, The Clark Sisters, who all were featured in the movie "Gospel", The Jackson Southernaires, and Chicago's very own Angela Spivey & The Voices of Victory of First Corinthians Missionary Baptist Church Choir and The Universal Voices the Mount Olive Missionary Baptist Church. It also drew support from local, regional, and national media outlets as well as a great outpouring of support from the general public. Those who attended were blessed by a first class Gospel concert that featured some of the top Gospel Artists in the World performing together on the same stage on the same night.

Under the direction of **Sister Kathy Lockett, Chief Executive Officer** and her husband **Deacon Donald Lockett, Chief Financial Officer** – New Wave Gospel Productions continued to grow year after year. As God has continuously enlarged the New Wave Gospel events and entities, the Lockett's enlisted the support of many Gospel enthusiasts and formed New Wave Gospel Ministries; a comprehensive board to include many who are very influential in the Gospel Music Industry. Some of these individuals who serve on the official New Wave Gospel Ministries and Productions Board are: Pastor Isaac Lindsey, Brother Major Rose, Sister Mary Anna Acoff, Pastor David Anderson, Brother Charles Love, Sister Jameelah Hafeez, Brother Edwin "Max" Collins, Brother Richard Paradise, Sister Margaret Chatman, Brother Tommy Patrick, Sister Margaret Bruce, Minister Leon "Pete" Walker, and others.

The official New Wave Gospel staff also includes Sister Joyce Neal, Brother Joseph Jefferson, Sister Pamela Collins, Sister Johnny Mae Dearden, Sister Cynthia Chatman, Sister Shirley Thompson, Rev. Harold Washington and Rosie Trenia Moore.

New Wave Gospel Productions & New Wave Gospel Ministries promotes and hosts at least three major events annually on the 2nd Sunday in November, the 3rd Sunday in March, and of course the ever-popular World's Greatest Mother's Day Gospel Bowl that draws an average of more than 7,000 people.

NEW WAVE GOSPEL MINISTRIES MISSION STATEMENT

We are a professional Christian organization working together for the ongoing promotions of and the preservation of Quartet styled Gospel Music on a local, regional, and national level while serving the body of Christ and the community with dignity, respect, and integrity in an excellent manner.

THE KATHERINE C. LOCKETT SCHOLARSHIP FOUNDATION STATEMENT OF PURPOSE

The Katherine C. Lockett Scholarship Foundation is a not for profit organization intended to help music, business, accounting and college students further their education by providing financial assistance through scholarship awards.

The Who's – Who of Past Artists booked by New Wave Gospel Productions

Rev. James Cleveland, The Mighty Clouds of Joy, The Canton Spirituals, The Original Soul Stirrers, The Clark Sisters, The Jackson Southernaires, The Rance Allen Group, The Williams Brothers, The Mississippi Mass Choir, Lee Williams & The Spiritual QC's, The Pilgrim Jubilees, The Soul Seekers, Deacon Reuben Burton & The Victory Travelers, The Windy City Spiritualaires, Evelyn Turrentine-Agee & The Warriors, Doc McKenzie & The Hi-Lites, The Christianaires, Spencer Taylor & The Highway QC's, The Mixon Singers, Pastor M. G. Hunter & The Sons of Jerusalem, The Bolton Brothers, Lemmie Battles, The Racy Brothers, Pastor Mack McCollum, The Original Salem Travelers, Rev. Andrew Cheairs & The Songbirds, Otis Clay, The Gospel Crusaders, Pastor Criss "Righteous" Johnson, The Gospel Keynotes, The Messengers, The Virginiaires, Golden Bells, The Inspirational Charms, The Evereadys, The Sacred Sons of Zion, The Lockett Brothers, The Starlite Singers, The Gospel Four, and so many, many more!!!

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